



Pleasant Hill Parks and Recreation

203 Paul Street Pleasant Hill, MO 64080 • 816-540-3135 • FAX 816-987-5141

Park Board Meeting
Tuesday, November 10, 2015
City Hall Council Chambers at 7pm

AGENDA

Roll Call

___ President – Auggie Augspurg	___ Andy Bailey
___ Vice-President – Tim Akin	___ Clay Hocker
___ Secretary – Tria Cartner	___ Erin Larrabee
	___ Heather Shore
	___ David Whitaker
	___ Richard Youngblood

Consent Agenda

1. Minutes – October 13, 2015
2. Director's Report

Regular Agenda

1. Old Business
 - a. Introduction of new Park Board Members
 - i. Richard Youngblood
 - ii. Erin Larrabee
 - b. Theatre Committee Proposal - Holly Hassell
2. New Business
 - a. BBQ Contest 2016 - Stan Hays
 - b. Youth Sports Association Agreements 2016
3. Park Board Appointments
4. Comments from the Board Members and Public
5. Next Meeting – January 12, 2016
6. Adjourn

Posted on: Date – 11/6/15

Time – 3:40 pm Initials – W

Pleasant Hill Parks Board

Regular Meeting Minutes

Tuesday October 13, 2015

Pleasant Hill City Hall

Opening:

The regular meeting of the Pleasant Hill Board was called to order at 7:08 pm on Tuesday October 13, 2015 in the Conference room at the Pleasant Hill City Hall by Park board President Auggie Augspurg.

Present:

Board members in attendance were Auggie Augspurg, Tim Akin, Clay Hocker, David Whitaker and Heather Shore. Also in attendance were Justin Weiberg and CJ Hicks.

Consent Agenda:

David made the motion to accept the consent agenda. Tim second the motion and passed unanimously.

New Business:

- a) Community Theatre – Mark Crain, theatre director at the Pleasant Hill High School joined us to ask for our support to start a Community Theatre of 2-3 shows per year. Discussed establishing a board of directors and the Park Board voting on the members to make up that board. Before any plans are made, everyone was in agreement that there will be a conversation with Holly to combine the two entities to work together. This could also be put on as a Road Show for Nursing Home facilities. A possible donation from the Parks to help get them started was discussed, but nothing decided on at this time.
- b) Policies and Procedures - Justin will email the next section to be looked over by the Board Members to ensure clarity and make any further suggestions for adjustments.
- c) Pleasant Hill Pool Financial Report – 10,469 total attendees. Saved \$4,864.82

Old Business:

- a) MDC/TRIM Grant Updates – Justin is waiting to hear back on in tree inventory from a representative. If there is any left out of our \$10,000 grant we can use it in inventory.

CAP Agreement – Justin is waiting on the survey. They will stock the pond for free.

- b) Rec Complex Update –
 - i. Football Assoc. Improvements – They received their money back as a refund, became a wash. After football season is over, field irrigation will begin.
 - ii. Additional Fields – Approximately \$271,000 per field with lights, \$250,000 per field without lights. Discussion and planning continues on the topic.

- c) Park Board Nominations for 2016 - Tim Akin was voted as Vice President. Heather Shore was voted as Secretary.

Next meeting will be November 10, 2015.

David made the motion to adjourn, with Tim 2nd. Passed unanimously, adjourning at 8:40.

Director's Report November 10, 2015

Maintenance:

City Park – Winterized
Best Friends Dog Park – Winterized
Rec Complex - Winterized

Recreation:

Youth Fall Baseball/Softball – Games ended on October 22nd.
Youth Volleyball – Tournament will be held on Saturday, November 21st.
Youth Basketball – Registration deadline was on October 30th. As of Friday afternoon, we are just shy of 180 and in 2014 we had 184. Coaches meeting will be on Thursday, 11/19.

Aquatics

The Pool has been winterized.

Theatre

Performance dates (tentative) will be on February 26th and 27th.
The first Theatre Group meeting will be held on Thursday, 11/19, at 7pm at City Hall.

Administration

Mark and I will meet with Molly McGovern from MARC on Thursday, 11/12, to discuss some option about possible funding for the additions to the Recreation Complex.
A bid for the irrigation on the North Baseball field is in the process of being constructed.

Pleasant Hill Player's Community Theatre

Board Member Job Descriptions

Artistic Director/ President

Job Description: The Artistic Director (AD) of a theatre board is the individual with the overarching artistic control of the theatre's production choices, directorial choices, and overall artistic vision. The director of a theatre has the main role of planning a theatre's season. Some responsibilities can include, but are not limited to, choosing the material staged in a season, the delegating of creative/production personnel (such as directors), and other theatre management tasks. He/she may also direct productions for the company. The AD works closely with all aspects of the theatre and contributes the artistic evaluation of projects and productions to be included in promotional, funding, and press materials. The AD also functions as a resource for the directors who are working to mount productions at the theatre and can provide support, counsel, and/or artistic input where requested. The AD may be called to assume the production should the chosen director become unable to complete his/her duties.

Other Responsibilities: *Setting artistic goals of the company. *Choosing season productions and selecting directors for these productions with help of board members. *Overseeing production rehearsals maintaining artistic integrity of company. *Overseeing all aspects of production, and intervening to solve problems if they arise. *Generally supervising all aspects of the Theatre to maintain harmony within.

The AD functions as leader of this group, with the aim to create and/or realize various new and established works.

*NOTE: *Holly Hassell is the founder of this organization and will remain President of the Pleasant Hill Players Theatre and the primary Artistic Director of all its plays.**

Managing Director/Vice President

Job Description: The Managing Director (MD) reports to the board and works in partnership with the AD as the theatre's executive team. The MD helps and aids with board members and volunteers as well as collaborates with the AD at all times. The MD works with the AD to plan and develop seasonal and yearly plans for company theatre productions and workshops. The MD and AD serves together as the primary staff and liaison to board members. The MD will work along with the AD to maintain professional relationships within the community, patrons, and funders. They will work collaboratively to build and promote integrity within the community. While doing so, the MD and AD will maintain and lead the Pleasant Hill Players to further its mission and vision.

Secretary

Job Description: The Secretary takes minutes during board meetings. He/she collaborates with the AD in determining items to be placed on the agenda for the next meeting, informs board members and provides documents of meetings, takes attendance at board meetings. The secretary will keep an up-to-date board members list including phone numbers and emails.

Treasurer/Accountant

Job Description: Keep correct and complete records of account and accurately showing at all times the financial condition of Pleasant Hill Players Community Theatre. They will work with Parks and Recreation to be custodian of all monies, notes, securities and other valuables which may come into possession of the organization. At all board meetings the treasurer shall furnish a statement of financial condition and will perform all other duties as the PHPCT by-laws may require or the boards of directors prescribe.

Board Members - Limited to a maximum of 5 positions.

Job Description:

Board Members and Director's Description: The Director, with Board Members (BM), governs the theatre organization within the parameters of its mission statement.

Qualifications: Individuals should demonstrate an interest in the Pleasant Hill Player's Community Theatre (PHPCT) with specific skills, knowledge, and experience in at least one area of responsibility: finance, strategic planning, personnel, fundraising, or theatrical. The individual should be willing to support the PHPCT in demonstrating leadership potential, and have sufficient time to fulfill duties.

Reporting: Members report to the board president/secretary.

Time Commitment: This averages 2-5 hours per month, including attendance at monthly board meetings, committee meetings, membership meetings, performances, special events, fund raising, and the annual meeting.

Responsibilities: Serves as a trusted advisor to the AD during the development and implementation of PHPCT monthly/yearly plans. *Approving budget, reports, and materials. Helps and serves in creating fundraising opportunities. Serves on other committees and taking on special assignments such as, Stage Manager, Box Office, Marketing, directing, ect.

Benefits: The opportunity exists to work closely with other equally committed board members whose common goal is to maintain the status of the PHPCT as one of the area's premier community theatres.

Length of Term: One year, term may be renewed for up to five years with approval of other board members.

NOTE: **All members of the board will share responsibilities while acting in the interest of Pleasant Hill Players Community Theatre. Each member is expected to make recommendations based on his/her experience and vantage point.**

Re: BBQ Contest 2016

2 messages

Stan Hays <shays@operationbbqrelief.org>
To: Justin Wieberg <justinw@pleasanthill.com>

Mon, Nov 9, 2015 at 2:13 PM

Justin,

Here is a document on 2016 ideas and last years sponsorship packet. I have a new computer and did not have this to where I could update it. The only changes will be that the title sponsorship is going up to \$5000 and the Reserve Grand will go up to 2500. Something that I have left out of the document is the sponsors we have had are interested again this year. We have had the Raymore Sam's Club as one of the top sponsors the last 2 years, we will have Belfor Restoration and Sunbelt Rentals again this year. We hope to bring 4-5 more KC area sponsors out to Pleasant Hill this year. Let me know if you have questions. You can try to text me any questions tomorrow night I will be in a hotel in Madison WI. [816-876-9019](tel:816-876-9019) or if you have a speaker phone and wanted to conference me in that would work too.

On another note Operation BBQ Relief has now been in 18 states, 27 different locations and served over 609,000 meals in just over 4 years. Thanks again for your consideration.

On Mon, Nov 9, 2015 at 8:56 AM, Justin Wieberg <justinw@pleasanthill.com> wrote:
Stan,

Can you send me some material regarding the BBQ Contest 2016 so I can give information to the Park Board tomorrow?

Thanks,

Justin Wieberg, CPRP/AFO
Director of Parks, Recreation, & Facilities
City of Pleasant Hill
203 Paul Street, MO 64080
www.pleasanthill.com
Phone: (816) 540-3135
Fax: (816) 987-5141

—
Stan Hays
Executive Director and Co-Founder
[816-876-9019](tel:816-876-9019)



2016 Smokin On Big Creek BBQ and Steak Contest

Pleasant Hill Park Board,

For 2016 our contest date is April 1st and 2nd. We are requesting approval from the Pleasant Hill Park Board for use of the Fair Grounds from March 31st – April 3rd this year.

The Smokin On Big Creek BBQ contest was started to bring a professional bbq contest back to Pleasant Hill and raise money for Charity. In 8 years we have raised over \$24,500 for charities, over 6,000 lbs of food for the Lay Clergy food pantry and help fill Meals on Wheels freezer with left over bbq from the competitors. The contest has averaged approx. 74 professional BBQ teams that travel on average from 7-9 different states to attend this contest. Smokin On Big Creek BBQ contest is the largest BBQ contest in Cass County and one of the top 10 largest contests in the greater KC Metro area. We paid out approx. \$11,000 for the BBQ contest last year. Last year was another first we had a sanctioned Steak Competition where we have 27 steak competitors and we brought in additional teams that just competed in Steak. Those professional steak competitors came from Arkansas, Louisiana and Texas. That added 7 additional teams at the contest to the 74 bbq teams last year.

As we prepare for this year I have done a little research on the revenue a town receives when it has an event like this. Since the average bbq team has 4-5 team members and additional friends that come to events it is estimated that the average team will spend between \$140 - \$300 while in the community on meals, beverages and items at the grocery store, etc in less than a 36 hour period. This does not include hotels or any major purchase item/repair (tires, mechanical failures, towing, etc). Last year my cheapest contest that I cooked in was the Lees Summit Smokin On the Summit contest and I still spent approx. \$200 in Lees Summit. I averaged (for the 4 of us) about \$250 spent in the community last year per event that I competed in. This is just the bbq teams this does not include the friends and relatives that travel out to these events and purchase food, beverages, fuel and more in the community. Additionally, we had 78 bbq judges and an additional 12 volunteers that came to the event. We estimate with teams, friends, judges, towns people coming out for the bbq and band Friday night and the volunteers we had approx. 600 people that came out. This is not bad considering it was Easter weekend. With 81 teams (BBQ and Steak combined) and let's say on the low end they each spent \$140 in Pleasant Hill that means the revenue from the teams would have been \$11,340. So conservatively we believe we can say that the contest brought in an additional \$15,000 in revenue to the local stores that it would not have if the event did not take place.

Now for the bad news. The fundraising dinner that OBR put on selling bbq plates to the community for the 3rd year in a row did not pay for the expense of that event. Last year we raised \$1200 for charity. We could write it off due to the Easter weekend but it has been declining the last 3 years. So this year we are looking at the below options to increase potential bbq and steak teams to the event. Below are a few of the ideas....

1. Have food trucks come out Friday Night so people can come and try a food truck experience? BBQ food truck, funnel cake, and more....
2. Sell in advance tickets to a bbq dinner? Try to get local businesses to sell the tickets for the dinner?

3. Add a second bbq contest. Do a Friday- Saturday contest like normal and then do a Saturday-Sunday contest. Teams are already here and many are looking for these contests because the costs are less as they are already there so they do not have the travel cost for a second contest.
4. Add a second steak contest or a chili contest to bring more people to the event.
5. Add a car show to the event?
6. Add some cooking demos by local chefs for people to come and learn about grilling and bbq?
7. Add a VIP Pitpass where people can get a pass to meet and talk to BBQ pitmasters (potentially some that have been on the show BBQ pitmasters).

These are just some of the ideas for 2016 to make our event an even bigger one. The above ideas are all great but to do this and more we need more assistance from the city and locals. We need help publicizing the event and what people can do at the event. As we do this for charity and the community we hope that you will consider donating the Fairgrounds again this year for our 9th year. As in previous years we make the Park Board and the City of Pleasant Hill two of our top sponsors. The only way we pull off an event like this is through our sponsors as we payout all the money the teams pay in (minus the contest fees) as prize money to them!

I will I could be at the meeting in person to present this but I am traveling this week for work. Please let me know if you have questions.

Attached at Justin's request is also our sponsorship guide for 2016.

Stan and Amy Hays

Smokin' On BIG CREEK

BBQ Competition for Operation BBQ Relief, Inc.

2015 SMOKIN' ON BIG CREEK BBQ CONTEST SPONSORSHIP PACKET

APRIL 3-4TH, 2015

Event Dates and Times

Friday April 3rd

5:45 pm—8 pm BBQ Vending
to the Public

6:30 to 7:00 pm Steak
Contest Judging

6:30 - 8:00 pm Sponsor/VIP
Dinner

8:30 pm Steak Awards

11 pm Quiet Time

Saturday April 4th

6:30 am—8:30 am Breakfast

12 pm—2:30 pm BBQ Judg-
ing

3:30 pm—BBQ Awards

4:30 pm—Load Out

Operation BBQ Relief

Operation BBQ Relief, Inc. is a 501c3 non-profit corporation based out of Pleasant Hill. Their mission is to provide compassion and to offer hope and friendship to those whose lives have been affected by disasters through our expertise in cooking barbecue meals and our ability to quickly mobilize our teams into any area within the United States. Statistics over the last 3.5 years:

- 17 states
- 23 locations
- 555,935 meals served

OperationBBQRelief.org



THE 8TH ANNUAL SMOKIN ON BIG CREEK BBQ CONTEST

Smokin' on Big Creek BBQ Competition is a nationally sanctioned bbq competition, drawing "Top BBQ Teams" from the Midwest to compete for Grand Champion and qualify to compete in the prestigious American Royal Invitational World Series of BBQ as well as get a bung in the draw for the Jack Daniels Invitational. In the last 7 years, the Smokin' on Big Creek BBQ Competition has raised over \$23,000 for charity!! We also donate left over competition meat to the Pleasant Hill Meals on Wheels and ask every team along with the public to bring canned goods for the local Lay Clergy Council Food Pantry (donated over 3 tons of food to the pantry over the last 7 years).

For 2015 we are planning to vend competition quality BBQ plates to the public Friday Night. Proceeds will benefit Operation BBQ Relief from the event.

More information: www.SmokinOnBigCreek.com or www.Facebook.com/SmokinOnBigCreek

SPONSORSHIP LEVELS

The Grand Champion (\$3,000 +) 1 available:

- Title Sponsor of the Event
- 12 tickets to Friday night VIP dinner.
- Logo & Name as Title Sponsor on all event material
- Logo on our website, social media posts as Title Sponsor
- Presentation of the Grand Champion award.

The Reserve Grand Champion (\$2,000) 1 available:

- 6 tickets to Friday night VIP dinner.
- Logo on all advertisements, banner, our website with link to your website & in our social media on FB and Twitter
- Presentation of the Reserve Grand Champion award.

The Perfect Score (\$1000): (4 available)

- 4 tickets to Friday night VIP dinner.
- Logo on all advertisements, banner, our website with link to your website & in our social media on FB and Twitter
- Presentation of 1st Place Trophy to a category winner (overall for Chicken, Ribs, Pork or Brisket)

The Pitmaster (\$250 to \$999):

- Company name on all flyers and advertisements
- Company name on contest website

Steak Contest Title Sponsorship (\$1000)

- 6 tickets to Friday night VIP dinner.
- Logo & Name as Title Sponsor on all event material
- Logo on our website with a link to your website
- Social Media promotion on FB and Twitter as Title Sponsor
- Presentation of the Grand Champion award on Saturday.
- Booth at the event and 3 judging spots to use for Friday Night.

Sponsorship Checks should be made to: Operation BBQ Relief

SPONSORS

TITLE SPONSOR

HERE



City of Pleasant
Hill
Pleasant Hill Park
Board